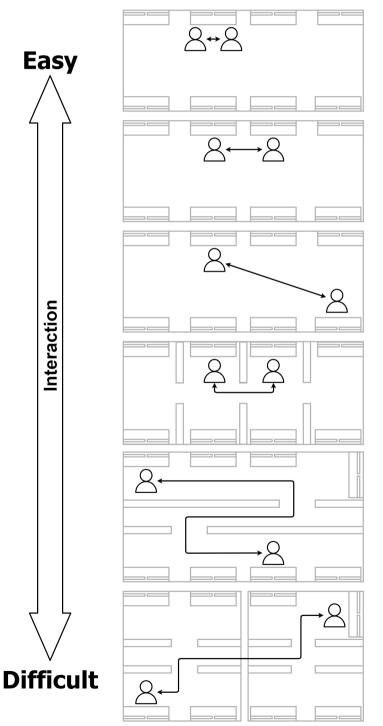
IN-PERSON INTERACTION MADE EASY

COLLOCATION

Sitting in an open space office encourages regular interactions between people very useful for collaborative work. You can see other's activities and ask for help if needed.



Working by the same workstation. Direct question and answers. Very little work, time, and energy spent.

Separate workstations next to each other. Peripheral vision usage, easy to interact with. Not much work, time, or energy spent.

Opposite sides of a room. Availability to answer can be seen, easier interaction. Little work, time, or energy spent.

Adjacent workspaces with a wall in between. Getting up and peeking around the doorframe to check the availability.

Different floors or adjacent buildings. Uncertain presence in another office leads to motivation loss. The lost opportunity cost starts to mount.

Different cities, (maybe different time zones). Less efficient interaction, and poorer communication channels. More energy and more time, to achieve the same communication result.

