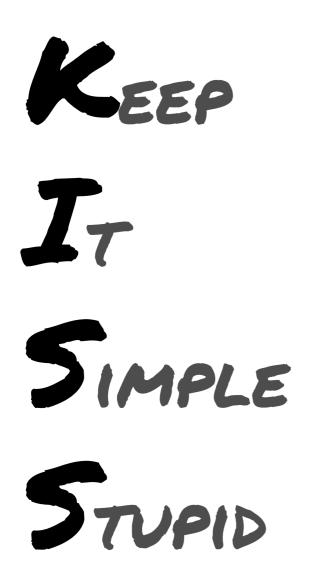
## SIMPLICITY IS THE KEY TO USEFULNESS



- Variations: Keep it short and simple / Keep it smart and simple / Keep it simple, silly.
- Most systems work best if they are simple. A simple design should be the key goal. There is a direct correlation between the simplicity of an explanation or a product and its usefulness, meaning simpler is more useful. KISS is not meant to imply stupidity.
- On the other hand, the focus must be kept on achieving the goal.
  Oversimplification is dangerous if the goal cannot be achieved because of it.
- The KISS principle can be used almost everywhere, including programming, public speaking, design, etc.

## FAMOUS QUOTES

"Make everything as simple as possible but not simpler"

Albert Einstein

"Less is more"

• Ludwig Mies Van Der Rohe

"Simplicity is the ultimate sophistication"

Leonardo Da Vinci

"Make Simple Tasks Simple!"

• Bjarne Stroustrup

