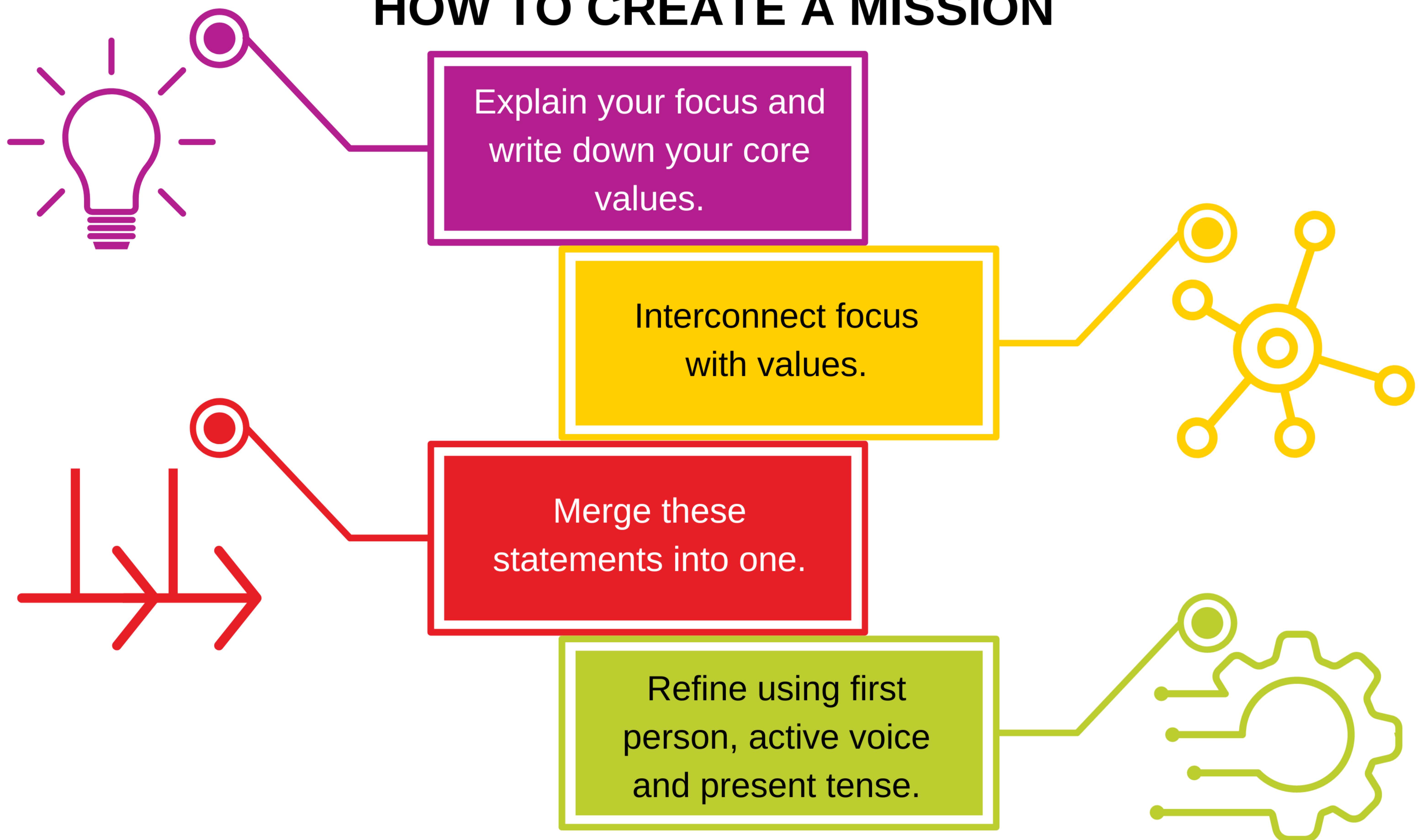


MISSION STATEMENT

Lean technique for managing flow and improving processes. A visual tool allowing to track the process flow of materials or information, identifying areas of waste and improvement opportunities. It distinguishes value-adding and non-value-adding steps, and can help streamline processes with repeatable steps and minimize handoffs.

HOW TO CREATE A MISSION



COMPANY MISSION

- * Applies to the whole company.
- * Broad scope in the context of the environment company operates in.
- * Explains the purpose of the whole company.

TEAM MISSION

- * Why the team exists.
- * In the context of the organization, how it contributes to it.
- * Shared sense of purpose and understanding what they do.

